

# PUBL7004: Digital Workflow (Semester 1)

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34 items

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## Indicative reading list (25 items)

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There is no set reading on this module - however, the books on this list may help further enhance your understanding of design and production processes.

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## Adobe and Graphic Design (3 items)

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**Adobe InDesign Classroom in a Book 2024 release: the official training workbook from Adobe**, by Kelly Kordes Anton; Tina DeJarld, 2024

[Book](#) | Optional

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**Layout for graphic designers**, by Gavin Ambrose; Paul Harris, 2018

[Book](#) | Optional

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**Graphic design school: a foundation course for graphic designers working in print, moving image and digital media**, by David Dabner; Sandra Stewart; Abbie Vickress, 2023

[Book](#) | Optional

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## Book Design (5 items)

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**Book design: from the printing basics to the most impressive designs**, by Design 360° Magazine (Firm), 2022

[Book](#) | Optional

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**Notes on book design**, by Amanda-Li Kollberg; Siri Lee Lindsdreg; Prem Krishnamurthy; Formal Settings (Design Studio), 2023

[Book](#) | Optional

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**On book design**, by Richard Hendel, c1998

[Book](#) | Optional

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**Designing books: practice and theory**, by Jost Hochuli; Jost Hochuli; Robin Kinross, c1996

[Book](#) | Optional

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**Shakespeare and the book**, by David Scott Kastan, 2001

[Book](#) | Optional

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## Typography (6 items)

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**InDesign type: professional typography with Adobe InDesign**, by Nigel French; Adobe

Systems, 2018

[Book](#) | Optional

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**Typographic style handbook**, by Michael Mitchell; Susan Wightman, 2017

[Book](#) | Optional

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**Detail in typography: letters, letterspacing, words, wordspacing, lines, linespacing, columns**, by Jost Hochuli; Charles Whitehouse, 2015

[Book](#) | Optional

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**The elements of typographic style**, by Robert Bringhurst, 2012

[Book](#) | Optional

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**Book typography: a designer's manual**, by Michael Mitchell; Susan Wightman, 2005

[Book](#) | Optional

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**The Chicago manual of style**, by University of Chicago. Press, 2024

[Book](#) | Optional

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## Design Principles (1 items)

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**Universal principles of design: 125 ways to enhance usability, influence perception, increase appeal, make better design decisions, and teach through design**, by William Lidwell; Kritina Holden; Jill Butler; Kimberly Elam, 2010

[Book](#) | Optional

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## XML (5 items)

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**A designer's guide to Adobe InDesign and XML: harness the power of XML to automate your print and Web workflows**, by James J. Maivald; Cathy Palmer, 2008

[Book](#) | Optional

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**XML for the World Wide Web**, by Elizabeth Castro, c2001

[Book](#) | Optional

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**The How and why of XML for printers and publishers**, by John W. Birkenshaw; Sheena Bassett; Pira International, 2003

[Book](#) | Optional

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**XML in a nutshell**, by Elliotte Rusty Harold; W. Scott Means, 2004

[Book](#) | Optional

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**XML and InDesign**, by Dorothy J. Hoskins, 2013

[Book](#) | Optional

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## Production (3 items)

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**Book production**, by Adrian Bullock, 2012

[Book](#) | Optional

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**The green design and print production handbook**, by Adrian Bullock; Meredith Walsh, 2013

[Book](#) | Optional

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**Real world print production**, by Claudia McCue, c2007

[Book](#) | **Optional** | Please note that units of measure within InDesign in this book are in Picas. A Pica is 12pts. This is how book designers measure pages and layout objects in the USA. You will need to consider how you convert to millimetres or points.

## Careers in Production and Design (1 items)

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**The publishing business: a guide to starting out and getting on**, by Kelvin Smith; Melanie Ramdarshan Bold, 2024

[Book](#) | **Optional** | Chapter 6 of this book has information about the different roles in Production and Design in publishing and how you can pursue these as a career.

## Journals (3 items)

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**Publishing research quarterly**, by Transaction Periodicals Consortium, 1991-

[Journal](#) | Optional

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**Publishing Research Quarterly**

[Journal](#) | Optional

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**Logos**, 1990-

[Journal](#) | Optional

## Websites (6 items)

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**Chris Jennings Notes and Help Documents**, by Chris Jennings

[Website](#) | Optional

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**Unicode Consortium**

[Website](#) | Optional

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**Adobe: Creative, marketing, and document management solutions**

[Website](#) | Optional

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**Biddles | Independent Book Printing Management**

[Website](#) | Optional

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**IngramSpark: Self-Publishing Book Company | Print & Distribute**

[Website](#) | Optional

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**Printing Industry Trends, Market Reports and Research | Smithers**

[Webpage](#) | Optional