

PUBL7004: Digital Workflow (Semester 1)

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34 items

Indicative reading list (25 items)

There is no set reading on this module - however, the books on this list may help further enhance your understanding of design and production processes.

Adobe and Graphic Design (3 items)

Adobe InDesign Classroom in a Book 2024 release: the official training workbook from Adobe, by Kelly Kordes Anton; Tina Dejarld, 2024

[Book](#) | Optional

Layout for graphic designers, by Gavin Ambrose; Paul Harris, 2018

[Book](#) | Optional

Graphic design school: a foundation course for graphic designers working in print, moving image and digital media, by David Dabner; Sandra Stewart; Abbie Vickress, 2023

[Book](#) | Optional

Book Design (5 items)

Book design: from the printing basics to the most impressive designs, by Design 360° Magazine (Firm), 2022

[Book](#) | Optional

Notes on book design, by Amanda-Li Kollberg; Siri Lee Lindsdreg; Prem Krishnamurthy; Formal Settings (Design Studio), 2023

[Book](#) | Optional

On book design, by Richard Hendel, c1998

[Book](#) | Optional

Designing books: practice and theory, by Jost Hochuli; Jost Hochuli; Robin Kinross, c1996

[Book](#) | Optional

Shakespeare and the book, by David Scott Kastan, 2001

[Book](#) | Optional

Typography (6 items)

InDesign type: professional typography with Adobe InDesign, by Nigel French; Adobe

Systems, 2018

[Book](#) | Optional

Typographic style handbook, by Michael Mitchell; Susan Wightman, 2017

[Book](#) | Optional

Detail in typography: letters, letterspacing, words, wordspacing, lines, linespacing, columns, by Jost Hochuli; Charles Whitehouse, 2015

[Book](#) | Optional

The elements of typographic style, by Robert Bringhurst, 2012

[Book](#) | Optional

Book typography: a designer's manual, by Michael Mitchell; Susan Wightman, 2005

[Book](#) | Optional

The Chicago manual of style, by University of Chicago. Press, 2024

[Book](#) | Optional

Design Principles (1 items)

Universal principles of design: 125 ways to enhance usability, influence perception, increase appeal, make better design decisions, and teach through design, by William Lidwell; Kritina Holden; Jill Butler; Kimberly Elam, 2010

[Book](#) | Optional

XML (5 items)

A designer's guide to Adobe InDesign and XML: harness the power of XML to automate your print and Web workflows, by James J. Maivald; Cathy Palmer, 2008

[Book](#) | Optional

XML for the World Wide Web, by Elizabeth Castro, c2001

[Book](#) | Optional

The How and why of XML for printers and publishers, by John W. Birkenshaw; Sheena Bassett; Pira International, 2003

[Book](#) | Optional

XML in a nutshell, by Elliotte Rusty Harold; W. Scott Means, 2004

[Book](#) | Optional

XML and InDesign, by Dorothy J. Hoskins, 2013

[Book](#) | Optional

Production (3 items)

Book production, by Adrian Bullock, 2012

[Book](#) | Optional

The green design and print production handbook, by Adrian Bullock; Meredith Walsh, 2013

[Book](#) | Optional

Real world print production, by Claudia McCue, c2007

[Book](#) | **Optional** | Please note that units of measure within InDesign in this book are in Picas. A Pica is 12pts. This is how book designers measure pages and layout objects in the USA. You will need to consider how you convert to millimetres or points.

Careers in Production and Design (1 items)

The publishing business: a guide to starting out and getting on, by Kelvin Smith; Melanie Ramdarshan Bold, 2024

[Book](#) | **Optional** | Chapter 6 of this book has information about the different roles in Production and Design in publishing and how you can pursue these as a career.

Journals (3 items)

Publishing research quarterly, by Transaction Periodicals Consortium, 1991-

[Journal](#) | Optional

Publishing Research Quarterly

[Journal](#) | Optional

Logos, 1990-

[Journal](#) | Optional

Websites (6 items)

Chris Jennings Notes and Help Documents, by Chris Jennings

[Website](#) | Optional

Unicode Consortium

[Website](#) | Optional

Adobe: Creative, marketing, and document management solutions

[Website](#) | Optional

Biddles | Independent Book Printing Management

[Website](#) | Optional

IngramSpark: Self-Publishing Book Company | Print & Distribute

[Website](#) | Optional

Printing Industry Trends, Market Reports and Research | Smithers

[Webpage](#) | Optional
