

PUBL7015: Magazine Publishing (Semester 2)

View Online



179 items

Key text (1 items)

How to launch a magazine in this digital age - Mary Hogarth, 2014

Book

Essential Reading (31 items)

The Routledge handbook of magazine research: the future of the magazine form - 2015

Book

The Routledge handbook of magazine research: the future of the magazine form - 2015

Book

Adobe InDesign CC classroom in a book: InDesign 9.2 update (January 2014) - Adobe Creative Team, 2014

Book

The tabloid culture reader - Anita Biressi, Heather Nunn, 2008

Book

Multimedia journalism: a practical guide - Andy Bull, 2016

Book

Multimedia journalism: a practical guide - Andy Bull, 2016

Book

Brand journalism - Andy Bull, 2013

Book

Brand journalism - Andy Bull, 2013

Book

Boundaries of journalism: professionalism, practices and participation - 2015

Book

Boundaries of Journalism - Edited By Matt Carlson, Seth C. Lewis., 05 March, 2015

Book

Representing men: cultural production and producers in the men's magazine market - Ben Crewe, 2003

Book

Representing men: cultural production and producers in the men's magazine market - Ben Crewe, 2003

Book

Magazine covers - David Crowley, 2003

Book

Designing for newspapers and magazines - Chris Frost, 2012

Book

Multimedia storytelling for digital communicators in a multiplatform world - Seth Gitner, 2016

Book

Multimedia storytelling for digital communicators in a multiplatform world - Seth Gitner, 2016

Book

Understanding women's magazines: publishing, markets and readerships - Anna Gough-Yates, 2003

Book

Understanding women's magazines: publishing, markets and readerships - Anna Gough-Yates, 2003

Book

The magazine from cover to cover - Sammye Johnson, Patricia Prijatel, 2013

Book

Magazine design that works: secrets for successful magazine design - Stacey King, c2001

Book

Creativity and feature writing: how to get hundreds of new ideas every day - Ellie Levenson, 2015

Book

Creativity and feature writing: how to get hundreds of new ideas every day - Ellie Levenson, 2015

Book

Magazine editing: in print and online - John Morrish, Paul Bradshaw, 2012

Book

The last magazine - David Renard, 2006

Book

Magazine production - Jason Whittaker, 2017

Book

Magazine production - Jason Whittaker, 2017

Book

Inside Vogue: a diary of my 100th year - Alexandra Shulman, 2016

Book

The Vanity fair diaries: 1983-1992 - Tina Brown, 2017

Book

The principles of multimedia journalism: packaging digital news - Richard Koci Hernandez, Jeremy Rue, 2016

Book

The principles of multimedia journalism: packaging digital news - Richard Koci Hernandez, Jeremy Rue, 2016

Book

The story of The Face: the magazine that changed culture - Paul Gorman, 2017

Book

Indicative Reading (49 items)

Tv & the multimedia journalist: a storyteller's guide to doing it all and doing it well - Matt Pearl, 2016

Book

The solo video journalist: doing it all and doing it well in TV multimedia journalism - Matt Pearl, 2017

Book

Electronic media: then, now, and later - Norman J. Medoff, Barbara K. Kaye, 2017

Book

Brand/story: cases and explorations in fashion branding - Joseph Hancock, 2016

Book

Profile pieces: journalism and the 'human interest' bias - 2016

Book

Profile pieces: journalism and the "human interest" bias - 2016

Book

Feature and narrative storytelling for multimedia journalists - Duy Linh Tu, 2015

Book

Feature and narrative storytelling for multimedia journalists - Duy Linh Tu, 2015

Book

Women and the media: feminism and femininity in Britain, 1900 to the present - 2014

Book

Women and the media: feminism and femininity in Britain, 1900 to the present - 2014

Book

Magazine writing - Chris Benson, Charles F. Whitaker, 2014

Book

The Vogue factor - Kirstie Clements, 2013

Book

Feature & magazine writing: action, angle and anecdotes - David E. Sumner, Holly G. Miller, David E. Sumner, 2013

Book

Feature writing: a practical introduction - Susan Pape, Sue Featherstone, 2006

Book

Feature writing for journalists - Sharon Wheeler, 2016

Book

Feature writing for journalists - Sharon Wheeler, 2009

Book

Understanding women's magazines: publishing, markets and readerships - Anna Gough-Yates, 2003

Book

How to start a magazine and publish it profitably - James B. Kobak, c2002

Book

Color design workbook: a real-world guide to using color in graphic design - Sean Adams, Terry Lee Stone, 2017

Book

The age of the storytellers: British popular fiction magazines, 1880-1950 - Mike Ashley, 2006

Book

Mainstreaming sex: the sexualization of Western culture - Attwood, Feona, 2009

Book

Pioneers of modern graphic design: a complete history - Aynsley, Jeremy, 2004

Book

Design and the modern magazine - Aynsley, Jeremy, Forde, Kate, 2007

Book

The all new print production handbook - David Bann, 2011

Book

A magazine of her own?: domesticity and desire in the woman's magazine, 1800-1914 - Beetham, Margaret, 1996

Book

The Tiger's Eye: the art of a magazine - Franks, Pamela, Yale University, 2002

Book

The adman in the parlor: magazines and the gendering of consumer culture, 1880s to 1910s - Garvey, Ellen Gruber, 1996

Book

Getting it right in print: digital pre-press for graphic designers - Gatter, Mark, 2004

Book

Production for print - Mark Gatter, Mark Gatter, 2010

Book

The Associated Press Stylebook 2018: and briefing on media law - Shelley Acoca, Associated Press, 2018

Book

The accidental pornographer: a story about having a go and succeeding - in failing - Gavin Griffiths, 2008

Book

The classic era of the American pulp magazine - Peter Haining, 2000

Book

Writing feature articles - Hennessy, Brendan, 2006

Book

Print journalism: a critical introduction - Keeble, Richard, 2005

Book

Turning pages: editorial design for print media - Robert Klanten, Andrew Losowsky, Kitty Bolhöfer, 2010

Book

The improbable first century of Cosmopolitan magazine - James Landers, 2010

Book

We love magazines - Losowsky, Andrew, Leslie, Jeremy, 2007

Book

The magazines handbook - Jenny McKay, 2013

Book

The magazines handbook - McKay, Jenny, 2006 [i.e. 2005]

Book

TypoMag - Laura Meseguer, 2010

Book

Selling culture: magazines, markets, and class at the turn of the century - Ohmann, Richard M., 1996

Book

Feature writing: a practical introduction - Susan Pape, Sue Featherstone, 2006

Book

Production for graphic designers - Alan Pipes, 2009

Book

The popular magazine in Britain and the United States of America, 1880-1960 - Reed, David, 1997

Book

Publication design workbook: a real-world design guide : magazines, newspapers, catalogs, annual reports, newsletters, literature, systems, and everything in between - Samara, Timothy, 2005

Book

The no-nonsense guide to global media - Peter Steven, 2010

Book

The no-nonsense guide to global media - Peter Steven, 2010

Book

Managing magazine publishing - Wharton, John, 1992

Book

The sensation novel and the Victorian family magazine - Deborah Wynne, 2001

Book

Interesting Reading that might be brilliant for essay ideas and your own understanding (37 items)

Magazine-made America: the cultural transformation of the postwar periodical - Abrahamson, David, c1996

Book

The British woman today: a qualitative survey of the images in women's magazines - Michael Mosbacher, Digby C. Anderson, Social Affairs Unit, 1997

Book

Simulations - Baudrillard, Jean, 1983

Book

Simulacra and simulation - Baudrillard, Jean, 1994

Book

The consumer society: myths and structures - Baudrillard, Jean, 1998

Book

The consumer society: myths and structures - Jean Baudrillard, Barry Smart, 2017

Book

Consuming life - Bauman, Zygmunt, 2007

Book

A very short, fairly interesting and reasonably cheap book about studying marketing -

Blythe, Jim, 2006

Book

Distinction: a social critique of the judgement of taste - Pierre Bourdieu, 2010

Book

Distinction: a social critique of the judgement of taste - Bourdieu, Pierre, 1998

Book

Distinction: a social critique of the judgement of taste - Bourdieu, Pierre, 1984

Book

Everyday pornography - Karen Boyle, 2010

Book

War comics: a graphic history - Mike Conroy, 2009

Book

The great monster magazines: a critical study of the black and white publications of the 1950s, 1960s and 1970s - Bobb Cotter, 2008

Book

Girls and their comics: finding a female voice in comic book narrative - Jacqueline Danziger-Russell, 2013

Book

Magazines for the millions: gender and commerce in the Ladies' home journal and the Saturday evening post, 1880-1910 - Damon-Moore, Helen, c1994

Book

Travels in hyperreality: essays - Umberto Eco, 1987

Book

From knickers to newsstands: the resurgence of feminist magazine publishing in the UK in the 21st century - Aimée Fagan, 2009

Book

Consumer culture and postmodernism - Featherstone, Mike, 2007

Book

Language in use: the case of youth entertainment magazines - Loredana Fratila, Hortensia Pârlog, 2010

Book

Media, gender and identity: an introduction - Gauntlett, David, 2008

Book

Media, gender and identity: an introduction - Gauntlett, David, 2008

Book

The history of men's magazines. Vol.1, 1900 to post-WW II - Dian Hanson, c2004

Book

The history of men's magazines. Vol. 2, Post-war to 1959 - Dian Hanson, c2004

Book

The history of men's magazines. Vol 3 1960's at the newsstand - Dian Hanson, 2005

Book

The history of men's magazines: Vol.4: 1960s under the counter - Dian Hanson, 2005

Book

The history of men's magazines: Vol.5: 1970s at the newsstand - Hanson, Dian, 2005

Book

The Chicagoan: a lost magazine of the jazz age - Neil Harris, T. J. Edelstein, 2008

Book

The story of your life: a history of the Sporting Life newspaper (1859-1998) - James Lambie, 2010

Book

Electronic media: then, now, and later - Norman J. Medoff, Barbara K. Kaye, 2017

Book

Media literacy - W. James Potter, 2016

Book

Modernism in the magazines: an introduction - Robert E. Scholes, Clifford Wulfman, 2010

Book

Inside the Hollywood fan magazine: a history of star makers, fabricators, and gossip mongers - Anthony Slide, c2010

Book

The exile of Britney Spears: a tale of 21st century consumption - Christopher R. Smit, 2011

Book

On photography - Sontag, Susan, 1979

Book

On photography - Sontag, Susan, 1978

Book

Taking the red pill: science, philosophy and religion in The matrix - Yeffeth, Glenn, c2003

Book

Magazine publisher websites (35 items)

Mag Publishers - contract to consumer magazines, specialist, regional, travel, sport, hobbyist - a massive range:

Stack independent magazine

[Website](#)

APL Media

[Website](#)

The Content Marketing Association (CMA)

[Website](#)

Association for online publishers (AOP)

[Website](#)

Archant

[Website](#) | regional magazine publisher

Axel Springer

[Website](#) | European publisher

Bauer Media

[Website](#)

Cedar

[Website](#)

Centaur Media Plc

[Website](#)

Conde Nast Britain

[Website](#)

craft&design

[Website](#)

Cultureshock Media

[Website](#)

D.C. Thomson & Co. Ltd.

[Website](#)

Dennis Publishing

[Website](#)

EMAP

[Website](#)

Future PLC

[Website](#)

FRONT

[Website](#)

Haymarket

[Website](#)

Hearst UK

[Website](#)

Ian Allan

[Website](#)

Imagine Publishing

[Website](#)

TimeIncUK.com

[Website](#)

issuu

[Website](#)

John Brown Media

[Website](#)

Marketforce

[Website](#)

Northern & Shell

[Website](#)

Redactive

[Website](#)

Seven

[Website](#)

Sunday

[Website](#)

Think | Content Marketing

[Website](#)

AA Independent Press Guide

[Webpage](#) | A very useful list of indie mag titles and publishers

The Kensington Magazine

[Website](#)

The Leveson Inquiry

[Website](#)

UK Magazine Publishers | Free Index

[Website](#)

Articles and blog posts (5 items)

Marie Claire magazine relaunches with 'injection of fun' | The Guardian

Article

SPLASH! magazine relaunches with stunning new design | Splash! Magazine

Article

Good Relaunches, Opens Up About Layoffs | Adweek

Article

Go Trail magazine relaunches | InPublishing

Article

How to build a profitable blog | The Guardian

Webpage

Magazine Organisations or interested parties who have great comment and amazing data (21 items)

Professional Publishers Association

Website

Magazine Publishers of America

Website

The International Federation of the Periodical Press

Website

European Federation of Magazine Publishers

Website

National Readership Survey

Website

PAMCo

Website

Campaign: marketing, advertising and media news & analysis

Website

Campaign Media Hub | Powered by Media Week

Website

Magforum

Website | excellent magazine publishing resource

Press Gazette

Website | News and articles to do with all things in the press

MagFuture

Website | Discussion based on the future of magazines

ABC | Circulation and data[Website](#)

InPublishing[Website](#) | this is a great resource and has a good archive

Campaign: marketing, advertising and media news & analysis[Webpage](#)

Media.info | Directory[Webpage](#)

magCulture[Website](#) | excellent blog discussing a range of indie and mainstream mags

Mr. Magazine.com - The Official Site of Samir "Mr. Magazine" Husni, Ph.D.[Website](#) | the one and only 'Mr. Magazine'

Old magazine articles[Website](#)

Women's Magazines of the 1950s[Webpage](#)

Media Life Magazine[Website](#)

Defunct magazines | Wikipedia[Webpage](#) | Yes, I know it's Wikipedia, so please use wisely