

## PUBL4005 Introduction to Magazine Publishing (Semester 2)

View Online



'ABC (Audit Bureau of Circulations)'

<<https://oxfordbrookes.on.worldcat.org/atoztitles/browse/collections?title=A>>

Abrahamson D and Prior-Miller M (eds), *The Routledge Handbook of Magazine Research: The Future of the Magazine Form*, vol *Routledge handbooks* (Routledge 2015)

— (eds), *The Routledge Handbook of Magazine Research: The Future of the Magazine Form* (Routledge 2015)

<<https://oxfordbrookes.idm.oclc.org/login?url=http://lib.myilibrary.com/?id=796402>>

Abrahamson, David, *Magazine-Made America: The Cultural Transformation of the Postwar Periodical*, vol *The Hampton Press communication series* (Hampton Press 1996)

'Absolute Publishing'

Acoca S and Associated Press, *The Associated Press Stylebook 2018: And Briefing on Media Law* (Paula Froke and others eds, 53rd edition, The Associated Press 2018)

Adams S and Stone TL, *Color Design Workbook: A Real-World Guide to Using Color in Graphic Design* (New, revised edition, Rockport 2017)

'APL Media' <<https://aplmedia.co.uk/>>

'Archant'

Attwood, Feona, *Mainstreaming Sex: The Sexualization of Western Culture* (I B Tauris 2009)

'Axel Springer AG'

Aynsley J, *Pioneers of Modern Graphic Design: A Complete History* (Mitchell Beazley 2004)

Aynsley, Jeremy and Forde, Kate, *Design and the Modern Magazine*, vol *V&A/RCA studies in design history : anthologies* (Manchester University Press 2007)

Bauman, Zygmunt, *Consuming Life* (Polity 2007)

Beetham, Margaret, *A Magazine of Her Own?: Domesticity and Desire in the Woman's Magazine, 1800-1914* (Routledge 1996)

Biressi, Anita and Nunn, Heather, *The Tabloid Culture Reader* (McGraw-Hill/Open University Press 2008)

Bourdieu P, *Distinction: A Social Critique of the Judgement of Taste* ([New ed], Routledge 2010)

Bradford J, *Fashion Journalism* (Routledge 2015)

—, *Fashion Journalism* (Routledge 2015)

<<https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proquest.com/lib/brookes/detail.action?docID=1775318>>

'Brand Republic'

Bull A, *Brand Journalism* (Routledge 2013)

—, *Brand Journalism* (Routledge 2013)

<<https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proquest.com/lib/brookes/detail.action?docID=1244611>>

'Category:Defunct Magazines - Wikipedia, the Free Encyclopedia'

'Cedar'

'Centaur'

Clements K, *The Vogue Factor* (Faber and Faber 2013)

'Conde Nast' <<https://www.condenast.com/>>

'Conde Nast UK'

'Content Marketing Association - CMA' <<http://the-cma.com/>>

'—' <<http://the-cma.com/>>

Cotter, Bobb, *The Great Monster Magazines: A Critical Study of the Black and White Publications of the 1950s, 1960s and 1970s* (McFarland 2008)

'Craft&design Magazine'

Crewe, Ben, *Representing Men: Cultural Production and Producers in the Men's Magazine Market* (Berg 2003)

—, *Representing Men: Cultural Production and Producers in the Men's Magazine Market* (Berg 2003)

Crowley, David, *Magazine Covers* (Mitchell Beazley 2003)

'Cultureshock Media'

Damon-Moore, Helen, *Magazines for the Millions: Gender and Commerce in the Ladies' Home Journal and the Saturday Evening Post, 1880-1910* (State University of New York Press 1994)

'D.C. Thomson & Co. Ltd.'

'Dennis Publishing - 21st Century Magazine and Digital Publisher'

'EMAP'

'European Magazine Media Association'

<<http://www.magazinemedi.eu/emma/index.html>>

Featherstone, Mike, *Consumer Culture and Postmodernism* (2nd ed, SAGE 2007)

'FIPP'

'FIPP Insight Special Report: Magazine Media Trends'

<<https://www.fipp.com/news/fippnews/download-fipp-insight-special-report-magazine-trends>>

Franks, Pamela and Yale University, *The Tiger's Eye: The Art of a Magazine* (Yale University Press 2002)

'FRONT - The Funniest, Sexiest Magazine on Earth'

Frost C, *Designing for Newspapers and Magazines, vol Media skills* (2nd ed, Routledge 2012)

'Future PLC'

Garvey, Ellen Gruber, *The Adman in the Parlor: Magazines and the Gendering of Consumer Culture, 1880s to 1910s* (Oxford University Press 1996)

Gatter, Mark, *Getting It Right in Print: Digital Pre-Press for Graphic Designers* (Laurence King 2004)

Gauntlett, David, *Media, Gender and Identity: An Introduction* (2nd ed, Routledge 2008)

—, *Media, Gender and Identity: An Introduction* (2nd ed, Routledge 2008)

Gough-Yates, Anna, *Understanding Women's Magazines: Publishing, Markets and Readerships* (Routledge 2003)

—, *Understanding Women's Magazines: Publishing, Markets and Readerships* (Routledge 2003)

Haining, Peter, *The Classic Era of the American Pulp Magazine* (Prion 2000)

Hanson, Dian, *Dian Hanson's The History of Men's Magazines: Vol.5: 1970s at the Newsstand* (Taschen 2005)

'Haymarket Media Group – Magazines, Websites, Exhibitions and Events'

'Hearst'

Hennessy, Brendan, Writing Feature Articles (4th ed, Focal Press 2006)

Hogarth M, How to Launch a Magazine in This Digital Age (John Jenkins ed, Bloomsbury 2014)

'Home - H Bauer Publishing - Magazines, Jobs, Advertising, Subscriptions, Press'

'Ian Allan Publishing'

'Imagine Publishing'

Innovation International Media Consulting Group, Innovation in Magazine Media, 2016-2017 World Report (Juan Señor, John Wilpers and Juan Antonio Giner eds, FIPP 2016)

—, Innovation in Magazine Media, 2017-2018 World Report (John Wilpers, Juan Señor and Juan Antonio Giner eds, 8th edition, FIPP 2017)

—, Innovation in Magazine Media, 2018-2019 World Report (John Wilpers and Juan Señor eds, 9th edition, FIPP 2018)

'InPublishing: Newspapers, Magazines, Online'

'John Brown Media Ltd'

Johnson S and Prijatel P, The Magazine from Cover to Cover (3rd ed, Oxford University Press 2013)

Keeble, Richard, Print Journalism: A Critical Introduction (Routledge 2005)

'Kensington Magazine W8 Community'

King, Stacey, Magazine Design That Works: Secrets for Successful Magazine Design, vol That works series (Rockport 2001)

Levenson E, Creativity and Feature Writing: How to Get Hundreds of New Ideas Every Day (Routledge 2015)

—, Creativity and Feature Writing: How to Get Hundreds of New Ideas Every Day (Routledge, Taylor & Francis Group 2015)

<<http://public.eblib.com/choice/publicfullrecord.aspx?p=3569651>>

Losowsky, Andrew and Leslie, Jeremy, We Love Magazines (Mike Koedinger 2007)

'Magazine Publishing UK - Directory of UK Magazine Publishers'

'magCulture.Com/Blog'

'Magforum'

'MagFuture'

'Marketforce'

McKay J, The Magazines Handbook (Fourth edition, Routledge 2019)

'Media Life Magazine'

'Media News & Media Jobs - Press, Online, Outdoor, TV & Radio News - Media Week'

Morrish J and Bradshaw P, Magazine Editing: In Print and Online (3rd ed, Routledge 2012)  
Morrish, John, Magazine Editing: How to Develop and Manage a Successful Publication (2nd ed, Routledge 2003)

Mosbacher, Michael, Anderson, Digby C., and Social Affairs Unit, The British Woman Today: A Qualitative Survey of the Images in Women's Magazines (Social Affairs Unit 1997)

'MPA'

'Mr. Magazine'

'National Readership Survey'

'N&S Network'

Ohmann, Richard M., Selling Culture: Magazines, Markets, and Class at the Turn of the Century, vol The Haymarket series (Verso 1996)

'Old Magazine Articles'

Özgün O, Hörmann W and Palavuzlar MC, Distribution Planning of Magazines: A Practical Approach (Lambert Academic Publishing 2010)

'PAMCo' <<https://pamco.co.uk/>>

Pape, Susan and Featherstone, Sue, Feature Writing: A Practical Introduction (SAGE 2006)

Pipes, Alan, Production for Graphic Designers (5th ed, Laurence King 2009)

'Press Gazette'

'Professional Publishers Association'

'Redactive Media Group'

Reed, David, The Popular Magazine in Britain and the United States of America, 1880-1960 (British Library 1997)

Renard, David, *The Last Magazine* (Universe Publishing 2006)

Samara, Timothy, *Publication Design Workbook: A Real-World Design Guide : Magazines, Newspapers, Catalogs, Annual Reports, Newsletters, Literature, Systems, and Everything in Between*, vol Workbook series (Rockport 2005)

'Seven' <<https://www.seven.co.uk/>>

Slide, Anthony, *Inside the Hollywood Fan Magazine: A History of Star Makers, Fabricators, and Gossip Mongers* (University Press of Mississippi 2010)

'Stack Independent Magazine Subscription' <<https://www.stackmagazines.com/>>

Stam D and Scott A (eds), *Inside Magazine Publishing* (Routledge 2014)

— (eds), *Inside Magazine Publishing* (Routledge 2014)  
<<https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proquest.com/lib/brookes/detail.action?docID=1644429>>

'Sunday | Publishing Agency of the Year Finalist'

Taylor, Steve, *100 Years of Magazine Covers* (Black Dog 2006)

'The Vogue Archive'  
<<https://oxfordbrookes.on.worldcat.org/atoztitles/browse/journals?collectionUid=PQUEST.soh1008185&collectionName=Vogue%20Archive>>

'Think Publishing'

'TI Media' <<https://www.ti-media.com/brands/>>

'UK Magazines'

Wharton, John, *Managing Magazine Publishing* (Blueprint Pub 1992)

Whittaker J, *Magazine Production*, vol Media skills (Second edition, Routledge 2017)  
<<https://oxfordbrookes.idm.oclc.org/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781315650616>>

—, *Magazine Production*, vol Media skills (Second edition, Routledge 2017)