

PUBL4005 Introduction to Magazine Publishing (Semester 2)

View Online



'ABC (Audit Bureau of Circulations)'.

<https://oxfordbrookes.on.worldcat.org/atoztitles/browse/collections?title=A>.

Abrahamson, David. Magazine-Made America: The Cultural Transformation of the Postwar Periodical. The Hampton Press communication series. Hampton Press, 1996.

Abrahamson, David, and Marcia Prior-Miller, eds. The Routledge Handbook of Magazine Research: The Future of the Magazine Form. Routledge, 2015. Electronic resource.

<https://oxfordbrookes.idm.oclc.org/login?url=http://lib.mylibrary.com/?id=796402>.

Abrahamson, David, and Marcia Prior-Miller, eds. The Routledge Handbook of Magazine Research: The Future of the Magazine Form. Routledge handbooks. Routledge, 2015.

'Absolute Publishing'.

Acoca, Shelley and Associated Press. The Associated Press Stylebook 2018: And Briefing on Media Law. 53rd edition. Edited by Paula Froke, Anna Jo Bratton, Oskar Garcia, Jeff McMillan, David Minthorn, and Jerry Schwartz. The Associated Press, 2018.

Adams, Sean, and Terry Lee Stone. Color Design Workbook: A Real-World Guide to Using Color in Graphic Design. New, Revised edition. Rockport, 2017.

'APL Media'. <https://aplmedia.co.uk/>.

'Archant'.

Attwood, Feona. Mainstreaming Sex: The Sexualization of Western Culture. I. B. Tauris, 2009.

'Axel Springer AG'.

Aynsley, Jeremy. Pioneers of Modern Graphic Design: A Complete History. Mitchell Beazley, 2004.

Aynsley, Jeremy and Forde, Kate. Design and the Modern Magazine. V&A/RCA studies in design history : anthologies. Manchester University Press, 2007.

Bauman, Zygmunt. Consuming Life. Polity, 2007.

Beetham, Margaret. A Magazine of Her Own?: Domesticity and Desire in the Woman's

Magazine, 1800-1914. Routledge, 1996.

Biressi, Anita and Nunn, Heather. The Tabloid Culture Reader. McGraw-Hill/Open University Press, 2008.

Bourdieu, Pierre. Distinction: A Social Critique of the Judgement of Taste. [New ed.]. Routledge, 2010.

Bradford, Julie. Fashion Journalism. Routledge, 2015.

Bradford, Julie. Fashion Journalism. Routledge, 2015.
<https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proquest.com/lib/brookes/detail.action?docID=1775318>.

'Brand Republic'.

Bull, Andy. Brand Journalism. Routledge, 2013.

Bull, Andy. Brand Journalism. Routledge, 2013.
<https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proquest.com/lib/brookes/detail.action?docID=1244611>.

'Category:Defunct Magazines - Wikipedia, the Free Encyclopedia'.

'Cedar'.

'Centaur'.

Clements, Kirstie. The Vogue Factor. Faber and Faber, 2013.

'Conde Nast'. <https://www.condenast.com/>.

'Conde Nast UK'.

'Content Marketing Association - CMA'. <http://the-cma.com/>.

'Content Marketing Association - CMA'. <http://the-cma.com/>.

Cotter, Bobb. The Great Monster Magazines: A Critical Study of the Black and White Publications of the 1950s, 1960s and 1970s. McFarland, 2008.

'Craft&design Magazine'.

Crewe, Ben. Representing Men: Cultural Production and Producers in the Men's Magazine Market. Berg, 2003. Electronic resource.

Crewe, Ben. Representing Men: Cultural Production and Producers in the Men's Magazine Market. Berg, 2003.

Crowley, David. Magazine Covers. Mitchell Beazley, 2003.

'Cultureshock Media'.

Damon-Moore, Helen. *Magazines for the Millions: Gender and Commerce in the Ladies' Home Journal and the Saturday Evening Post, 1880-1910*. State University of New York Press, 1994.

'D.C. Thomson & Co. Ltd.'

'Dennis Publishing - 21st Century Magazine and Digital Publisher'.

'EMAP'.

'European Magazine Media Association'. <http://www.magazinemedi.eu/emma/index.html>.

Featherstone, Mike. *Consumer Culture and Postmodernism*. 2nd ed. SAGE, 2007.

'FIPP'.

'FIPP Insight Special Report: Magazine Media Trends'.

<https://www.fipp.com/news/fippnews/download-fipp-insight-special-report-magazine-trends>
.

Franks, Pamela and Yale University. *The Tiger's Eye: The Art of a Magazine*. Yale University Press, 2002.

'FRONT - The Funniest, Sexiest Magazine on Earth'.

Frost, Chris. *Designing for Newspapers and Magazines*. 2nd ed. Media skills. Routledge, 2012.

'Future PLC'.

Garvey, Ellen Gruber. *The Adman in the Parlor: Magazines and the Gendering of Consumer Culture, 1880s to 1910s*. Oxford University Press, 1996.

Gatter, Mark. *Getting It Right in Print: Digital Pre-Press for Graphic Designers*. Laurence King, 2004.

Gauntlett, David. *Media, Gender and Identity: An Introduction*. 2nd ed. Routledge, 2008.

Gauntlett, David. *Media, Gender and Identity: An Introduction*. 2nd ed. Routledge, 2008. Electronic resource.

Gough-Yates, Anna. *Understanding Women's Magazines: Publishing, Markets and Readerships*. Routledge, 2003.

Gough-Yates, Anna. *Understanding Women's Magazines: Publishing, Markets and Readerships*. Routledge, 2003. Electronic resource.

Haining, Peter. *The Classic Era of the American Pulp Magazine*. Prion, 2000.

Hanson, Dian. Dian Hanson's The History of Men's Magazines: Vol.5: 1970s at the Newsstand. Taschen, 2005.

'Haymarket Media Group – Magazines, Websites, Exhibitions and Events'.

'Hearst'.

Hennessy, Brendan. Writing Feature Articles. 4th ed. Focal Press, 2006.

Hogarth, Mary. How to Launch a Magazine in This Digital Age. Edited by John Jenkins. Bloomsbury, 2014.

'Home - H Bauer Publishing - Magazines, Jobs, Advertising, Subscriptions, Press'.

'Ian Allan Publishing'.

'Imagine Publishing'.

Innovation International Media Consulting Group. Innovation in Magazine Media, 2016-2017 World Report. Edited by Juan Señor, John Wilpers, and Juan Antonio Giner. FIPP, 2016.

Innovation International Media Consulting Group. Innovation in Magazine Media, 2017-2018 World Report. 8th edition. Edited by John Wilpers, Juan Señor, and Juan Antonio Giner. FIPP, 2017.

Innovation International Media Consulting Group. Innovation in Magazine Media, 2018-2019 World Report. 9th edition. Edited by John Wilpers and Juan Señor. FIPP, 2018.

'InPublishing: Newspapers, Magazines, Online'.

'John Brown Media Ltd'.

Johnson, Sammye, and Patricia Prijatel. The Magazine from Cover to Cover. 3rd ed. Oxford University Press, 2013.

Keeble, Richard. Print Journalism: A Critical Introduction. Routledge, 2005.

'Kensington Magazine W8 Community'.

King, Stacey. Magazine Design That Works: Secrets for Successful Magazine Design. That works series. Rockport, 2001.

Levenson, Ellie. Creativity and Feature Writing: How to Get Hundreds of New Ideas Every Day. Routledge, 2015.

Levenson, Ellie. Creativity and Feature Writing: How to Get Hundreds of New Ideas Every Day. Routledge, Taylor & Francis Group, 2015.
<http://public.ebib.com/choice/publicfullrecord.aspx?p=3569651>.

Losowsky, Andrew and Leslie, Jeremy. We Love Magazines. Mike Koedinger, 2007.

'Magazine Publishing UK - Directory of UK Magazine Publishers'.

'magCulture.Com/Blog'.

'Magforum'.

'MagFuture'.

'Marketforce'.

McKay, Jenny. The Magazines Handbook. Fourth edition. Routledge, 2019.

'Media Life Magazine'.

'Media News & Media Jobs - Press, Online, Outdoor, TV & Radio News - Media Week'.

Morrish, John. Magazine Editing: How to Develop and Manage a Successful Publication. 2nd ed. Routledge, 2003.

Morrish, John, and Paul Bradshaw. Magazine Editing: In Print and Online. 3rd ed. Routledge, 2012.

Mosbacher, Michael, Anderson, Digby C., and Social Affairs Unit. The British Woman Today: A Qualitative Survey of the Images in Women's Magazines. Social Affairs Unit, 1997.

'MPA'.

'Mr. Magazine'.

'National Readership Survey'.

'N&S Network'.

Ohmann, Richard M. Selling Culture: Magazines, Markets, and Class at the Turn of the Century. The Haymarket series. Verso, 1996.

'Old Magazine Articles'.

Özgün, Onur, Wolfgang Hörmann, and Mehper Cihangir Palavuzlar. Distribution Planning of Magazines: A Practical Approach. Lambert Academic Publishing, 2010.

'PAMCo'. <https://pamco.co.uk/>.

Pape, Susan and Featherstone, Sue. Feature Writing: A Practical Introduction. SAGE, 2006.

Pipes, Alan. Production for Graphic Designers. 5th ed. Laurence King, 2009.

'Press Gazette'.

'Professional Publishers Association'.

'Redactive Media Group'.

Reed, David. The Popular Magazine in Britain and the United States of America, 1880-1960 . British Library, 1997.

Renard, David. The Last Magazine. Universe Publishing, 2006.

Samara, Timothy. Publication Design Workbook: A Real-World Design Guide : Magazines, Newspapers, Catalogs, Annual Reports, Newsletters, Literature, Systems, and Everything in Between. Workbook series. Rockport, 2005.

'Seven'. <https://www.seven.co.uk/>.

Slide, Anthony. Inside the Hollywood Fan Magazine: A History of Star Makers, Fabricators, and Gossip Mongers. University Press of Mississippi, 2010.

'Stack Independent Magazine Subscription'. <https://www.stackmagazines.com/>.

Stam, David, and Andrew Scott, eds. Inside Magazine Publishing. Routledge, 2014.

Stam, David, and Andrew Scott, eds. Inside Magazine Publishing. Routledge, 2014.
<https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proquest.com/lib/brookes/detail.action?docID=1644429>.

'Sunday | Publishing Agency of the Year Finalist'.

Taylor, Steve. 100 Years of Magazine Covers. Black Dog, 2006.

'The Vogue Archive'.
<https://oxfordbrookes.on.worldcat.org/atoztitles/browse/journals?collectionUid=PQUEST.soh1008185&collectionName=Vogue%20Archive>.

'Think Publishing'.

'TI Media'. <https://www.ti-media.com/brands/>.

'UK Magazines'.

Wharton, John. Managing Magazine Publishing. Blueprint Pub, 1992.

Whittaker, Jason. Magazine Production. Second edition. Media skills. Routledge, 2017.
Electronic resource.
<https://oxfordbrookes.idm.oclc.org/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781315650616>.

Whittaker, Jason. Magazine Production. Second edition. Media skills. Routledge, 2017.