PUBL4005 Introduction to Magazine Publishing (Semester 2)



'ABC (Audit Bureau of Circulations)', n.d. https://oxfordbrookes.on.worldcat.org/atoztitles/browse/collections?title=A.

Abrahamson, David. Magazine-Made America: The Cultural Transformation of the Postwar Periodical. Vol. The Hampton Press communication series. Cresskill, N.J.: Hampton Press, 1996.

Abrahamson, David, and Marcia Prior-Miller, eds. The Routledge Handbook of Magazine Research: The Future of the Magazine Form. Vol. Routledge handbooks. New York: Routledge, 2015.

———, eds. The Routledge Handbook of Magazine Research: The Future of the Magazine Form. New York: Routledge, 2015.

https://oxfordbrookes.idm.oclc.org/login?url=http://lib.myilibrary.com/?id=796402.

'Absolute Publishing', n.d.

Acoca, Shelley and Associated Press. The Associated Press Stylebook 2018: And Briefing on Media Law. Edited by Paula Froke, Anna Jo Bratton, Oskar Garcia, Jeff McMillan, David Minthorn, and Jerry Schwartz. 53rd edition. New York, NY: The Associated Press, 2018.

Adams, Sean, and Terry Lee Stone. Color Design Workbook: A Real-World Guide to Using Color in Graphic Design. New, Revised edition. Beverly, MA: Rockport, 2017.

'APL Media', n.d. https://aplmedia.co.uk/.

'Archant', n.d.

Attwood, Feona. Mainstreaming Sex: The Sexualization of Western Culture. London: I. B. Tauris, 2009.

'Axel Springer AG', n.d.

Aynsley, Jeremy. Pioneers of Modern Graphic Design: A Complete History. London: Mitchell Beazley, 2004.

Aynsley, Jeremy and Forde, Kate. Design and the Modern Magazine. Vol. V&A/RCA studies in design history: anthologies. Manchester: Manchester University Press, 2007.

Bauman, Zygmunt. Consuming Life. Cambridge: Polity, 2007.

Beetham, Margaret. A Magazine of Her Own?: Domesticity and Desire in the Woman's Magazine, 1800-1914. London: Routledge, 1996.

Biressi, Anita and Nunn, Heather. The Tabloid Culture Reader. Maidenhead: McGraw-Hill/Open University Press, 2008.

Bourdieu, Pierre. Distinction: A Social Critique of the Judgement of Taste. [New ed.]. London: Routledge, 2010.

Bradford, Julie. Fashion Journalism. London: Routledge, 2015.

——. Fashion Journalism. London: Routledge, 2015. https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proguest.com/lib/brookes/

detail.action?docID=1775318.

'Brand Republic', n.d.

Bull, Andy. Brand Journalism. London: Routledge, 2013.

———. Brand Journalism. London: Routledge, 2013.

https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proquest.com/lib/brookes/detail.action?docID=1244611.

'Category: Defunct Magazines - Wikipedia, the Free Encyclopedia', n.d.

'Cedar', n.d.

'Centaur', n.d.

Clements, Kirstie. The Voque Factor. London: Faber and Faber, 2013.

'Conde Nast', n.d. https://www.condenast.com/.

'Conde Nast UK', n.d.

'Content Marketing Association - CMA', n.d. http://the-cma.com/.

'Content Marketing Association - CMA', n.d. http://the-cma.com/.

Cotter, Bobb. The Great Monster Magazines: A Critical Study of the Black and White Publications of the 1950s, 1960s and 1970s. Jefferson, N.C.: McFarland, 2008.

'Craft&design Magazine', n.d.

Crewe, Ben. Representing Men: Cultural Production and Producers in the Men's Magazine Market. Berg, 2003.

——. Representing Men: Cultural Production and Producers in the Men's Magazine Market . Oxford: Berg, 2003.

Crowley, David. Magazine Covers. London: Mitchell Beazley, 2003.

'Cultureshock Media', n.d.

Damon-Moore, Helen. Magazines for the Millions: Gender and Commerce in the Ladies' Home Journal and the Saturday Evening Post, 1880-1910. Albany: State University of New York Press, 1994.

'D.C. Thomson & Co. Ltd.', n.d.

'Dennis Publishing - 21st Century Magazine and Digital Publisher', n.d.

'EMAP', n.d.

'European Magazine Media Association', n.d. http://www.magazinemedia.eu/emma/index.html.

Featherstone, Mike. Consumer Culture and Postmodernism. 2nd ed. London: SAGE, 2007.

'FIPP', n.d.

'FIPP Insight Special Report: Magazine Media Trends', n.d. https://www.fipp.com/news/fippnews/download-fipp-insight-special-report-magazine-trends .

Franks, Pamela and Yale University. The Tiger's Eye: The Art of a Magazine. London: Yale University Press, 2002.

'FRONT - The Funniest, Sexiest Magazine on Earth', n.d.

Frost, Chris. Designing for Newspapers and Magazines. 2nd ed. Vol. Media skills. London: Routledge, 2012.

'Future PLC', n.d.

Garvey, Ellen Gruber. The Adman in the Parlor: Magazines and the Gendering of Consumer Culture, 1880s to 1910s. New York: Oxford University Press, 1996.

Gatter, Mark. Getting It Right in Print: Digital Pre-Press for Graphic Designers. London: Laurence King, 2004.

Gauntlett, David. Media, Gender and Identity: An Introduction. 2nd ed. London: Routledge, 2008.

——. Media, Gender and Identity: An Introduction. 2nd ed. London: Routledge, 2008.

Gough-Yates, Anna. Understanding Women's Magazines: Publishing, Markets and Readerships. London: Routledge, 2003.

———. Understanding Women's Magazines: Publishing, Markets and Readerships. London: Routledge, 2003.

Haining, Peter. The Classic Era of the American Pulp Magazine. London: Prion, 2000.

Hanson, Dian. Dian Hanson's The History of Men's Magazines: Vol.5: 1970s at the Newsstand. Köln: Taschen, 2005.

'Haymarket Media Group - Magazines, Websites, Exhibitions and Events', n.d.

'Hearst', n.d.

Hennessy, Brendan. Writing Feature Articles. 4th ed. Oxford: Focal Press, 2006.

Hogarth, Mary. How to Launch a Magazine in This Digital Age. Edited by John Jenkins. New York: Bloomsbury, 2014.

'Home - H Bauer Publishing - Magazines, Jobs, Advertising, Subscriptions, Press', n.d.

'lan Allan Publishing', n.d.

'Imagine Publishing', n.d.

Innovation International Media Consulting Group. Innovation in Magazine Media, 2016-2017 World Report. Edited by Juan Señor, John Wilpers, and Juan Antonio Giner. London: FIPP, 2016.

——. Innovation in Magazine Media, 2017-2018 World Report. Edited by John Wilpers, Juan Señor, and Juan Antonio Giner. 8th edition. London: FIPP, 2017.

——. Innovation in Magazine Media, 2018-2019 World Report. Edited by John Wilpers and Juan Señor. 9th edition. London: FIPP, 2018.

'InPublishing: Newspapers, Magazines, Online', n.d.

'John Brown Media Ltd', n.d.

Johnson, Sammye, and Patricia Prijatel. The Magazine from Cover to Cover. 3rd ed. New York: Oxford University Press, 2013.

Keeble, Richard. Print Journalism: A Critical Introduction. London: Routledge, 2005.

'Kensington Magazine W8 Community', n.d.

King, Stacey. Magazine Design That Works: Secrets for Successful Magazine Design. Vol. That works series. Gloucester, Mass: Rockport, 2001.

Levenson, Ellie. Creativity and Feature Writing: How to Get Hundreds of New Ideas Every Day. London: Routledge, 2015.

———. Creativity and Feature Writing: How to Get Hundreds of New Ideas Every Day. London: Routledge, Taylor & Francis Group, 2015. http://public.eblib.com/choice/publicfullrecord.aspx?p=3569651. Losowsky, Andrew and Leslie, Jeremy. We Love Magazines. Luxembourg: Mike Koedinger, 2007.

'Magazine Publishing UK - Directory of UK Magazine Publishers', n.d.

'magCulture.Com/Blog', n.d.

'Magforum', n.d.

'MagFuture', n.d.

'Marketforce', n.d.

McKay, Jenny. The Magazines Handbook. Fourth edition. Milton Park, Abingdon, Oxon: Routledge, 2019.

'Media Life Magazine', n.d.

'Media News & Media Jobs - Press, Online, Outdoor, TV & Radio News - Media Week', n.d.

Morrish, John. Magazine Editing: How to Develop and Manage a Successful Publication. 2nd ed. London: Routledge, 2003.

Morrish, John, and Paul Bradshaw. Magazine Editing: In Print and Online. 3rd ed. London: Routledge, 2012.

Mosbacher, Michael, Anderson, Digby C., and Social Affairs Unit. The British Woman Today: A Qualitative Survey of the Images in Women's Magazines. London: Social Affairs Unit, 1997

'MPA', n.d.

'Mr. Magazine', n.d.

'National Readership Survey', n.d.

'N&S Network', n.d.

Ohmann, Richard M. Selling Culture: Magazines, Markets, and Class at the Turn of the Century. Vol. The Haymarket series. London: Verso, 1996.

'Old Magazine Articles', n.d.

Özgün, Onur, Wolfgang Hörmann, and Mehper Cihangir Palavuzlar. Distribution Planning of Magazines: A Practical Approach. Saarbrüchen: Lambert Academic Publishing, 2010.

'PAMCo', n.d. https://pamco.co.uk/.

Pape, Susan and Featherstone, Sue. Feature Writing: A Practical Introduction. London: SAGE, 2006.

Pipes, Alan. Production for Graphic Designers. 5th ed. London: Laurence King, 2009.

'Press Gazette', n.d.

'Professional Publishers Association', n.d.

'Redactive Media Group', n.d.

Reed, David. The Popular Magazine in Britain and the United States of America, 1880-1960. London: British Library, 1997.

Renard, David. The Last Magazine. New York: Universe Publishing, 2006.

Samara, Timothy. Publication Design Workbook: A Real-World Design Guide: Magazines, Newspapers, Catalogs, Annual Reports, Newsletters, Literature, Systems, and Everything in Between. Vol. Workbook series. Gloucester, Mass: Rockport, 2005.

'Seven', n.d. https://www.seven.co.uk/.

Slide, Anthony. Inside the Hollywood Fan Magazine: A History of Star Makers, Fabricators, and Gossip Mongers. Jackson: University Press of Mississippi, 2010.

'Stack Independent Magazine Subscription', n.d. https://www.stackmagazines.com/.

Stam, David, and Andrew Scott, eds. Inside Magazine Publishing. London: Routledge, 2014.

———, eds. Inside Magazine Publishing. Abingdon: Routledge, 2014. https://oxfordbrookes.idm.oclc.org/login?url=http://ebookcentral.proquest.com/lib/brookes/detail.action?docID=1644429.

'Sunday | Publishing Agency of the Year Finalist', n.d.

Taylor, Steve. 100 Years of Magazine Covers. London: Black Dog, 2006.

'The Voque Archive', n.d.

https://oxfordbrookes.on.worldcat.org/atoztitles/browse/journals?collectionUid=PQUEST.soh1008185&collectionName=Vogue%20Archive.

'Think Publishing', n.d.

'TI Media', n.d. https://www.ti-media.com/brands/.

'UK Magazines', n.d.

Wharton, John. Managing Magazine Publishing. London: Blueprint Pub, 1992.

Whittaker, Jason. Magazine Production. Second edition. Vol. Media skills. Abingdon: Routledge, 2017.

https://oxfordbrookes.idm.oclc.org/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9781315650616.

——. Magazine Production. Second edition. Vol. Media skills. London: Routledge, 2017.