

# MBA7017 Planning for New Business Ventures (Semester 2 and 3)

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## Core text (1 items)

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### Planning for new business ventures - Phil Morgan, 2012

[Book](#) | **Essential** | Several copies of this text are available in the Library. A list of supplementary material will be made available on Moodle as and when available.

## Other Texts (27 items)

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### Entrepreneurship and small business: start-up, growth and maturity - Paul Burns, 2016

[Book](#)

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### New venture creation: a framework for entrepreneurial start-ups - Paul Burns, 2018

[Book](#)

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### New venture creation: a framework for entrepreneurial start-ups - Paul Burns, 2014

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### Enterprise and small business: principles, practice and policy - Sara Carter, Dylan Jones-Evans, 2012

[Book](#)

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### Principles of small business management - Timothy S. Hatten, Timothy S. Hatten, c2012

[Book](#)

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### Entrepreneurial family firms - Frank Hoy, Pramodita Sharma, c2010

[Book](#)

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### Entrepreneurship: starting and operating a small business - Steve Mariotti, Caroline Glackin, 2016

[Book](#)

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### Social enterprise: developing sustainable business - Frank Martin, Marcus Thompson, 2010

Book

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**The new business road test: what entrepreneurs and executives should do before launching a lean start-up** - John W. Mullins, 2018

Book

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**The new business road test: what entrepreneurs and executives should do before launching a lean start-up** - John W. Mullins, 2013

Book

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**Social entrepreneurship: new models of sustainable social change** - Alex Nicholls, 2008

Book

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**Social entrepreneurship: new models of sustainable social change** - 2008

Book

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**Business model generation: a handbook for visionaries, game changers, and challengers** - Alexander Osterwalder, Yves Pigneur, Alan Smith, 2010

Book

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**Business model generation: a handbook for visionaries, game changers, and challengers** - Alexander Osterwalder, Yves Pigneur, Tim Clark, c2010

Book

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**Value proposition design** - Alexander Osterwalder, Yves Pigneur, Greg Bernarda, Alan Smith, 2014

Book

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**Value proposition design** - Alexander Osterwalder, Yves Pigneur, Greg Bernarda, Alan Smith, 2014

Book

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**Entrepreneurship: from opportunity to action** - David Rae, 2007

Book

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**Entrepreneurship: from opportunity to action** - David Rae, MyiLibrary, 2007

Book

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**Entrepreneurship and effective small business management** - Norman M. Scarborough, Jeffery R. Cornwall, 2015

Book

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**Small business and entrepreneurship** - D. J. Storey, Francis J. Greene, 2010

Book

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**The definitive business plan: the fast track to intelligent planning for executives and entrepreneurs** - Richard Stutely, 2012

Book

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**The definitive business plan: the fast track to intelligent planning for executives and entrepreneurs** - Richard Stutely, 2012

Book

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**Entrepreneurship: perspectives and cases** - Paul Westhead, Mike Wright, Gerard McElwee, 2011

Book

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**Entrepreneurship: perspectives and cases** - Paul Westhead, Mike Wright, Gerard McElwee, 2011

Book

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**Strategic entrepreneurship** - Philip A. Wickham, 2006

Book

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**Strategic entrepreneurship** - Philip A. Wickham, MyiLibrary, 2006

Book

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**The Financial Times guide to business start up 2015** - Sara Williams, 2014

Book

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## Journals (7 items)

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**Family business review**

Journal

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**Harvard business review**

**Journal** | Please follow the link to the Business Source Complete database. Once inside the database you will need to search for Harvard Business Review. The publisher does not allow us to make a direct link. Please watch the video at the top of the list for further instructions.

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**International small business journal**

Journal

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**Journal of small business and enterprise development**

Journal

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**Journal of small business management**

Journal

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**Management decision**

Journal

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**Small business economics**

**Journal** | Full text delay (12 month embargo)

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