

PUBL7018: Editorial Management, Functions and Strategies (Semester 1)

View Online



Archer, Jodie, and Matthew Lee Jockers. *The Bestseller Code*. London: Allen Lane, 2016. Print.

Baverstock, Alison, Richard Bradford, and Madelena Gonzalez, eds. *Contemporary Publishing and the Culture of Books*. Milton Park, Abingdon, Oxon: Routledge, 2020. Print.
Blake, Carole. *From Pitch to Publication: Everything You Need to Know to Get Your Novel Published*. London: Macmillan, 1999. Print.

Children's Writers' & Artists' Yearbook 2024. 20th edition. London: Bloomsbury Publishing PLC, 2023. Print.

Clark, Charles. *Clark's Publishing Agreements: A Book of Precedents*. Ed. Lynette Owen. Tenth edition. Haywards Heath, West Sussex: Bloomsbury Professional, 2017. Print.

Clark, Giles N., and Angus Phillips. *Inside Book Publishing*. Sixth edition. Abingdon, Oxon: Routledge, 2020. Web.
<<https://www-taylorfrancis-com.oxfordbrookes.idm.oclc.org/books/9781351265720>>.

Davies, Gill, and Richard Balkwill. *The Professionals' Guide to Publishing: A Practical Introduction to Working in the Publishing Industry*. London: Kogan Page, 2011. Print.

Ginna, Peter, ed. *What Editors Do: The Art, Craft, and Business of Book Editing*. Chicago: The University of Chicago Press, 2017. Print.

Gottlieb, Robert. *Avid Reader: A Life*. First edition. New York: Farrar, Straus and Giroux, 2016. Print.

Greenberg, Susan. *A Poetics of Editing*. Cham, Switzerland: Palgrave Macmillan, 2018. Print.

---. *Editors Talk about Editing: Insights for Readers, Writers and Publishers*. Vol. 11. New York: Peter Lang, 2015. Print.

Hall, Frania. *Business of Digital Publishing*. 2nd edition. London: Taylor & Francis Ltd, 2022. Print.

Jones, Alison. *This Book Means Business: Clever Ways to Plan and Write a Book That Works Harder for Your Business*. Great Britain: Practical Inspiration Publishing, 2018. Print.

Jones, Hugh, and Christopher Benson. *Publishing Law*. Fifth edition. London: Routledge,

2016. Web.

<<https://oxfordbrookes.idm.oclc.org/login?url=http://www.vlebooks.com/vleweb/product/openreader?id=OxfBrookes&isbn=9781315737744&uid=^u>>.

Norton, Scott. *Developmental Editing: A Handbook for Freelancers, Authors, and Publishers*. Second edition. Chicago: The University of Chicago Press, 2023. Print.

Owen, Alysoun, ed. *Writers' & Artists' Yearbook 2024: The Essential Guide to the Media and Publishing Industries : The Perfect Companion for Writers of Fiction and Non-Fiction, Poets, Playwrights, Journalists and Commercial Artists*. One hundred and seventeenth edition. London: Bloomsbury Yearbooks, 2023. Print.

Pack, Scott. *Tips from a Publisher: A Guide to Writing, Editing, Submissions and More*. Much Wenlock, Shropshire: Eye Books, 2020. Print.

Thompson, John B. *Book Wars: The Digital Revolution in Publishing*. Cambridge, UK: Polity Press, 2021. Print.

---. *Merchants of Culture: The Publishing Business in the Twenty-First Century*. Second edition. Cambridge, UK: Polity Press, 2012. Print.