PUBL7018: Editorial Management, Functions and Strategies (Semester 1)



Archer, Jodie, and Matthew Lee Jockers. The Bestseller Code. London: Allen Lane, 2016.

Baverstock, Alison, Richard Bradford, and Madelena Gonzalez, eds. Contemporary Publishing and the Culture of Books. Milton Park, Abingdon, Oxon: Routledge, 2020.

Blake, Carole. From Pitch to Publication: Everything You Need to Know to Get Your Novel Published. London: Macmillan, 1999.

Children's Writers' & Artists' Yearbook 2024. 20th edition. London: Bloomsbury Publishing PLC, 2023.

Clark, Charles. Clark's Publishing Agreements: A Book of Precedents. Edited by Lynette Owen. Tenth edition. Haywards Heath, West Sussex: Bloomsbury Professional, 2017.

Clark, Giles N., and Angus Phillips. Inside Book Publishing. Sixth edition. Abingdon, Oxon: Routledge, 2020.

https://www-taylorfrancis-com.oxfordbrookes.idm.oclc.org/books/9781351265720.

Davies, Gill, and Richard Balkwill. The Professionals' Guide to Publishing: A Practical Introduction to Working in the Publishing Industry. London: Kogan Page, 2011.

Ginna, Peter, ed. What Editors Do: The Art, Craft, and Business of Book Editing. Chicago: The University of Chicago Press, 2017.

Gottlieb, Robert. Avid Reader: A Life. First edition. New York: Farrar, Straus and Giroux, 2016.

Greenberg, Susan. A Poetics of Editing. Cham, Switzerland: Palgrave Macmillan, 2018.

———. Editors Talk about Editing: Insights for Readers, Writers and Publishers. Vol. 11. New York: Peter Lang, 2015.

Hall, Frania. Business of Digital Publishing. 2nd edition. London: Taylor & Francis Ltd, 2022.

Jones, Alison. This Book Means Business: Clever Ways to Plan and Write a Book That Works Harder for Your Business. Great Britain: Practical Inspiration Publishing, 2018.

Jones, Hugh, and Christopher Benson. Publishing Law. Fifth edition. London: Routledge, 2016.

https://oxfordbrookes.idm.oclc.org/login?url=http://www.vlebooks.com/vleweb/product/openreader?id=OxfBrookes&isbn=9781315737744&uid=^u.

Norton, Scott. Developmental Editing: A Handbook for Freelancers, Authors, and Publishers . Second edition. Chicago: The University of Chicago Press, 2023.

Owen, Alysoun, ed. Writers' & Artists' Yearbook 2024: The Essential Guide to the Media and Publishing Industries: The Perfect Companion for Writers of Fiction and Non-Fiction, Poets, Playwrights, Journalists and Commercial Artists. One hundred and Seventeenth edition. London: Bloomsbury Yearbooks, 2023.

Pack, Scott. Tips from a Publisher: A Guide to Writing, Editing, Submissions and More. Much Wenlock, Shropshire: Eye Books, 2020.

Thompson, John B. Book Wars: The Digital Revolution in Publishing. Cambridge, UK: Polity Press, 2021.

——. Merchants of Culture: The Publishing Business in the Twenty-First Century. Second edition. Cambridge, UK: Polity Press, 2012.