

PUBL7018: Editorial Management, Functions and Strategies (Semester 1)

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13 items

Indicative Reading List (13 items)

Stet: a memoir - Diana Athill, 2000

Book

From pitch to publication: everything you need to know to get your novel published -
Carole Blake, 1999

Book

Inside book publishing - Giles N. Clark, Angus Phillips, 2014

Book

Book commissioning and acquisition - Gill Davies, MyiLibrary, 2004

Book

**The professionals' guide to publishing: a practical introduction to working in the publishing
industry** - Gill Davies, Richard Balkwill, 2011

Book

Avid reader: a life - Robert Gottlieb, 2016

Book

Business of Digital Publishing: an Introduction to the Digital Book and Journal Industries -
Frانيا Hall, 2013

Book

The bestseller code: anatomy of the blockbuster novel - Jodie Archer, Matthew Lee Jockers,
2016

Book

**This book means business: clever ways to plan and write a book that works harder for your
business** - Alison Jones, 2018

Book

Developmental editing: a handbook for freelancers, authors, and publishers - Scott Norton,
2009

Book

Merchants of culture: the publishing business in the twenty-first century - John B.
Thompson, 2012

Book

Publishing law - Hugh Jones, Christopher Benson, 2016

Book

Clark's publishing agreements: a book of precedents - Charles Clark, 2017

Book