

# EVNT6002 Contemporary Issues in Responsible Leadership

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53 items

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## Core Texts (1 items)

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**Responsible leadership**, by Nicola M. Pless; Thomas Maak, 2011

[Book](#) | Essential

## Recommended Texts (5 items)

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**The UN Global Compact**

[Webpage](#) | Recommended | The U.N. Global Compact is a voluntary initiative based on CEO commitments to implement universal sustainability principles and to take steps to support UN goals.

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**The GRLI | Globally Responsible Leadership Initiative**

[Website](#) | Recommended | The Globally Responsible Leadership Initiative exists to catalyse the development of globally responsible leadership and practice in organisations and societies worldwide.

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**Handbook on responsible leadership and governance in global business**, by Jonathan P. Doh; Stephen A. Stumpf, 2005

[Book](#) | Recommended

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**Our common future**, by World Commission on Environment and Development, 1987

[Book](#) | Recommended

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**Experiential learning: experience as the source of learning and development**, by David A. Kolb, 2015

[Book](#) | Recommended

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## Wk 1 - Leadership (10 items)

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**Management and organisational behaviour**, by Laurie J. Mullins; Gary Rees, 2023

[Book](#) | Essential

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**Organisational behaviour in the workplace**, by Laurie J. Mullins; Jacqueline E. McLean, 2019

[Book](#) | Essential | Chapter 9 provides a good overview of leadership theory and approaches

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**The good struggle: responsible leadership in an unforgiving world**, by Joseph Badaracco, 2013

**Book** | **Essential** | Chapter 1 gives an overview, and the chapter on Research Background gives good examples of Leadership.

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### Transformational vs Servant Leadership

**Webpage** | **Essential**

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**Are CEOs born leaders? Lessons from traits of a million individuals** - in Journal of Financial Economics, by Renée Adams; Matti Keloharju; Samuli Knüpfer, 2018-11

**Article** | **Recommended**

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**Awakened leaders: born or made?** - in Leadership & Organization Development Journal, by Joan F. Marques, 2010-06-15

**Article** | **Recommended**

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**Understanding leader development: learning from leaders** - in Leadership & Organization Development Journal, by Aoife McDermott; Rachel Kidney; Patrick Flood, 2011-06-14

**Article** | **Optional**

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**Managing to clear the air: Stereotype threat, women, and leadership** - in The Leadership Quarterly, by Crystal L. Hoyt; Susan E. Murphy, 2016-06

**Article** | **Optional** | Reading on Gender and Leadership

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**“None so queer as folk”: Gendered expectations and transgressive bodies in leadership** - in Leadership, by Sara L Muhr; Katie Rose Sullivan, 2013-08

**Article** | **Optional**

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**White Knights: Leadership as the heroicisation of whiteness** - in Leadership, by Helena Liu; Christopher Baker, 2016-09

**Article** | **Optional** | Article on Race and Leadership

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## Week 2 - What is Responsible Leadership? (3 items)

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**Responsible leadership**, by Nicola M. Pless; Thomas Maak, ©2011

**Book** | **Essential** | Read Chapter 1 for an overview of responsible leadership.

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**Corporate Psychopaths: Uncaring Citizens, Irresponsible Leaders**, by C.R., Broddy

**Article** | **Optional**

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**Oxford Brookes Business School PRME Report 2018-20**

**Document** | **Optional** | Read this report to understand what OBBS is doing as a part of PRME

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## Week 3 - Models of RL (5 items)

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**Responsible Leadership in a Stakeholder Society – A Relational Perspective** - in Journal of Business Ethics, by Thomas Maak; Nicola M. Pless, 2006-6

**Article** | **Essential**

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**Responsible Leadership in Global Business: A New Approach to Leadership and Its**

**Multi-Level Outcomes** - in Journal of Business Ethics, by Christian Voegtlin; Moritz Patzer; Andreas Georg Scherer, 2012-1

**Article** | **Essential**

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**Responsible Leadership and Stakeholder Management: Influence Pathways and Organizational Outcomes** - in Academy of Management Perspectives, by Jonathan P. Doh; Narda R. Quigley, 2014-08

**Article** | **Essential** | This article provides a model for understanding how responsible leadership affects organisational outcomes.

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**Understanding Responsible Leadership: Role Identity and Motivational Drivers** - in Journal of Business Ethics, by Nicola M. Pless, 2007-8-14

**Article** | **Recommended** | This article is useful for applying the Maak and Pless (2006) model for your analysis. A case study of Anita Roddick - Body Shop

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**Different Approaches Toward Doing the Right Thing: Mapping the Responsibility Orientations of Leaders** - in Academy of Management Perspectives, by Nicola M. Pless; Thomas Maak; David A. Waldman, 2012-11

**Article** | **Recommended**

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## Week 4 - Models of RL (3 items)

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**Responsible Leadership for Performance: A Theoretical Model and Hypotheses** - in Journal of Leadership & Organizational Studies, by Susan A. Lynham; Thomas J. Chermack, 2006-06

**Article** | **Essential**

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**Alternative Perspectives of Responsible Leadership** - in Organizational Dynamics, by DAVID A. WALDMAN; BENJAMIN M. GALVIN, 2008-10

**Article** | **Essential**

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**A Stakeholder Model of Organizational Leadership** - in Organization Science, by Marguerite Schneider, 2002-04

**Article** | **Recommended**

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## Week 5 - RL in practice (6 items)

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**The literature review: six steps to success**, by Lawrence A. Machi, 2022

**Book** | **Essential**

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**Research methods for business students**, by M. N. K. Saunders; Philip Lewis; Adrian Thornhill, 2023

**Book** | **Essential**

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**Research methods for business students**, by M. N. K. Saunders; Philip Lewis; Adrian Thornhill, 2019

**Book** | **Essential**

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**Using thematic analysis in psychology** - in Qualitative Research in Psychology, by Virginia

Braun

**Article** | Essential

**Strategies for the construction of a critical review of the literature** - in Nurse Education in Practice, by Ros Carnwell; William Daly, 2001-06

**Article** | Recommended

**How to do your case study**, by Gary Thomas, 2021

**Book** | Recommended

## Week 6 - Inclusion in Events, and RL (3 items)

**Accessibility, inclusion, and diversity in critical event studies**, edited by Rebecca Finkel; Briony Sharp; Majella Sweeney, 2019

**Book** | Essential

**The Routledge handbook of events**, edited by Stephen Page; Joanne Connell, 2020

**Book** | Essential | Note for students

See Chapter 27 on Accessibility, Diversity and Inclusion

**Friends of Pride**, by A, Peterson; M, Wahlstrom; M, Wennerhag

**Chapter** | Optional

## Week 7 - Technological innovation in Events, and RL (5 items)

**Humanizing digitalization: RESPONSIBLE leadership in the digital age** - in Latin Trade, by E Macini, 2018

**Article** | Essential | Gives a broad overview of the relevance of responsible leadership to technology.

**From WOM to aWOM - the evolution of unpaid influence: a perspective article** - in Tourism Review, by Nigel L. Williams; Nicole Ferdinand; John Bustard, 2019-09-30

**Article** | Essential | Provides an example of an application of AI for an event.

**Technology, Society, and Visioning The Future of Music Festivals** - in Event Management, by Martin Robertson; Ian Yeoman; Karen A. Smith; Una McMahon-Beattie, 2015-12-23

**Article** | Optional | Gives an overview of new technologies happening in events.

**Ethics guidelines for trustworthy AI**

**Document** | Optional | Gives guidelines on how to do Ethical AI

**Ethics, Technology and Organizational Innovation** - in Journal of Business Ethics, by Stefano Brusoni; Antonino Vaccaro, 2017-6

**Article** | Optional | This article introduces a special issue on technology, providing a good flavour of the host of ethical issues involved in technology.

## Wk 8 - Sustainability in Events, and RL (5 items)

**THE 17 GOALS | Sustainable Development****Webpage** | Essential | Make sure you are familiar with the UN SDG's**Events management: an international approach**, edited by Nicole Ferdinand; Paul Kitchin, 2022**Book** | Essential | In this edition, Chapter 10 focuses on sustainability**Events management: an international approach**, edited by Nicole Ferdinand; Paul Kitchin, 2017**Book** | Essential | Chapter 12 gives a good overview of Sustainability in Events**Sustainable event management: a practical guide**, by Meegan Jones, 2018**Book** | Recommended | A good core text for this topic.**GREEN EVENTS AND GREEN TOURISM: an international guide to good practice**, 2018**Book** | Recommended | A useful overview text**Week 9 - Exploitative practices in Events, and RL (2 items)****Events and well-being**, edited by Allan Stewart Jepson; Trudie Walters, 2021**Book** | Essential | A good resource to understand some aspects of this topic.**The role of literary festival attendance in generating attendees' health and well-being** - in International Journal of Event and Festival Management, by Giulia Rossetti, 2021-08-27**Article** | Recommended**Week 10 - Globalism in Events, and RL (3 items)****The making of the London Notting Hill Carnival festivalscape: Politics and power and the Notting Hill Carnival** - in Tourism Management Perspectives, by Nicole Ferdinand; Nigel L. Williams, 2018-07**Article** | Essential**"EVERYBODY IS IRISH ON ST. PADDY'S": AMBIVALENCE AND ALTERITY AT LONDON'S ST. PATRICK'S DAY 2002** - in Identities, by John Nagle, 2005-10**Article** | Recommended**Events management: an international approach**, edited by Nicole Ferdinand; Paul Kitchin, 2017**Book** | Recommended | Chapter 13 discusses Event Tourism**Weeks 11,12 - Case Study development (2 items)****Research methods for business students**, by M. N. K. Saunders; Philip Lewis; Adrian Thornhill, 2023**Book** | Essential**Research methods for business students**, by M. N. K. Saunders; Philip Lewis; Adrian

Thornhill, 2019

**Book** | **Essential** | See Chapter 5 about Case Study research.