BMGT6011 Entrepreneurial Business Management (Semester 1 and 2)



52 items

Core text (2 items)

New venture creation: a framework for entrepreneurial start-ups - Paul Burns, 2018

Book

New venture creation: a framework for entrepreneurial start-ups - Paul Burns, 2014

Book

Startup (6 items)

Disciplined entrepreneurship: 24 steps to a successful startup - Bill Aulet, 2013

Book

The four steps to the epiphany: successful strategies for products that win - Steven G. Blank, 2013

Book

The startup owners manual: the step-by-step guide for building a great company, Vol. 1 - Steven G. Blank, Bob Dorf, 2012

Book

Business model generation: a handbook for visionaries, game changers, and challengers - Alexander Osterwalder, Yves Pigneur, Tim Clark, c2010

Book

The lean startup: how constant innovation creates radically successful businesses - Eric Ries, 2011

Book

The founder's dilemmas: anticipating and avoiding the pitfalls that can sink a startup - Noam Wasserman, 2013

Book

General texts and small business (28 items)

New venture creation: entrepreneurship for the 21st century - Stephen Spinelli, Robert J. Adams, 2016

Book

New venture creation - Allen, Kathleen R., c2012

Book

New venture creation: an entrepreneurial approach - Kathleen R. Allen, Kathleen R. Allen, 2010

Book | This is the international edition of Launching New Ventures that is shown in your module guide

Entrepreneurship: successfully launching new ventures - Bruce R. Barringer, R. Duane Ireland, 2016

Book

Entrepreneurship: successfully launching new ventures - Bruce R. Barringer, R. Duane Ireland, 2016

Book

Entrepreneurship: successfully launching new ventures - Bruce R. Barringer, R. Duane Ireland, c2012

Book

Small business, entrepreneurship and enterprise development - Graham Beaver, 2002

Book

Entrepreneurs: talent, temperament and opportunity - Bill Bolton, John Thompson, 2013

Book

Entrepreneurs: talent, temperament, technique - Bill Bolton, John L. Thompson, 2004

Book

Entrepreneurs: talent, temperament, technique - Bill Bolton, John Thompson, MyiLibrary, 2004

Book

Entrepreneurship and small business: start-up, growth and maturity - Paul Burns, 2022

Book

Entrepreneurship and small business: start-up, growth and maturity - Paul Burns, 2016

Book

Entrepreneurship - William D. Bygrave, 2014

Book

Entrepreneurship - William D. Bygrave, 2010

Book

Enterprise and small business: principles, practice and policy - Sara Carter, Dylan Jones-Evans, 2012

Book

Principles of small business management - Timothy S. Hatten, Timothy S. Hatten, c2012 Book

Managing innovation and entrepreneurship - Robert D. Hisrich, Claudine Kearney, 2014

Book

Entrepreneurship - Robert D. Hisrich, Michael P. Peters, Dean A. Shepherd, 2013

Book

Entrepreneurship - Robert D. Hisrich, Michael P. Peters, Dean A. Shepherd, 2010 Book

Entrepreneurial small business - Jerome A. Katz, Richard P. Green, 2014
Book

New venture management: the entrepreneur's roadmap - Donald F. Kuratko, Jeffrey S. Hornsby, c2009

Book

Entrepreneurship: starting and operating a small business - Steve Mariotti, Caroline Glackin, 2016

Book

Entrepreneurship: starting and operating a small business - Steve Mariotti, Caroline Glackin, 2014

Book

Entrepreneurial alliances - J. J. Reuer, Africa

Arin

o, Paul M. Olk, c2011

Book

Small business management and entrepreneurship - David Stokes, Nicholas Wilson, 2010 Book

Small business and entrepreneurship - D. J. Storey, Francis J. Greene, 2010 Book

<u>Strategic entrepreneurship</u> - Philip A. Wickham, 2006

Book

Strategic entrepreneurship - Philip A. Wickham, MyiLibrary, 2006

Book

Journals (8 items)

Entrepreneurship theory and practice - United States Association for Small Business and Entrepreneurship

Journal

Entrepreneurship and regional development

Journal

Journal of small business and enterprise development

Journal

International journal of entrepreneurial behaviour and research

Journal

Journal of small business management

Journal

Journal of business venturing

Document

Journal of small business management

Journal

Small business economics

Journal

Biographies/autobiographies (5 items)

Against the odds: an autobiography - James Dyson, 2003

Book

The road ahead - Bill Gates, Nathan Myhrvold, Peter Rinearson, 1996

Book

Steve Jobs - Walter Isaacson, 2011

Book

Virgin king: inside Richard Branson's business empire - Tim Jackson, 1994

Book

Body & soul - Anita Roddick, Russell Miller, 1991

Book

Websites (3 items)

There are many useful Websites relating to entrepreneurship and small business start-up. Begin with the following and collect your own set of links

Starting a business? Shell LiveWIRE UK can help with free business advice and funding for start-ups in England, Scotland, Wales and Northern Ireland

Website | A national advice scheme for 16-30 year olds who wantto set up their own businesses.

Handmade Contemporary Silver Jewellery | Scarlett Jewellery

Website | Brookes graduate Sarah Fenton set up this company in April 1998. In 2000 she won the title of Young Entrepreneur of the year for London

BVCA > Home

Website | This is the link to the British Venture Capital Association. There is lots of interesting real world data.